



# HOSPITALITY INDUSTRY

## MISSOURI TARGET INDUSTRY

### SEPTEMBER 2023

## QUICK STATS HOSPITALITY STATEWIDE

**2022 Average Annual Wage**

**\$26,349**

30% increase from 2017-2022

**2022 Employment Statewide**

**297,661**

1.8% decrease from 2017

**Net Employment Change  
2017-2022**

**-5,361**

**2022 Number of Establishments**

**15,939**

**Employment Change  
2017-2022**

**Museums, Historical Sites,  
and Similar Institutions**

**657**

**Performing Arts, Spectator  
Sports, and Related Industries**

**657**

**Amusement, Gambling,  
and Recreation Industries**

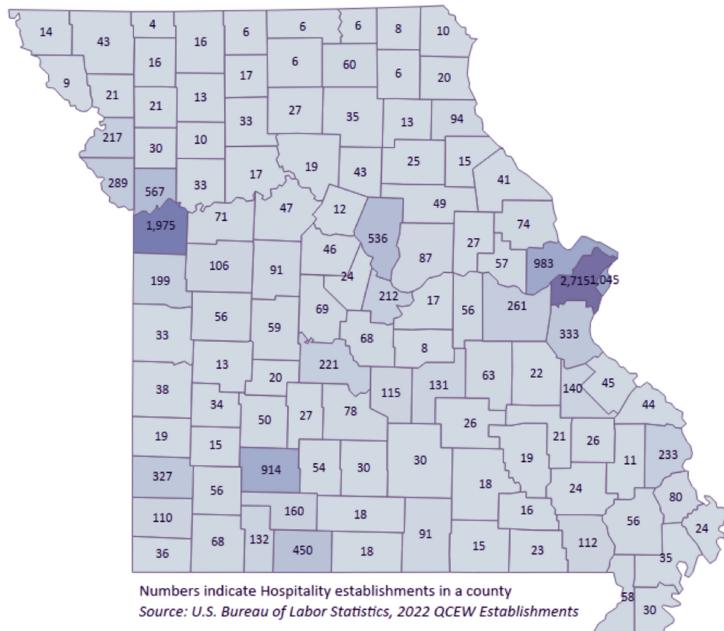
**577**

The Hospitality industry includes the arts, entertainment, and recreation sector, such as museums, historical sites, amusements parks, casinos, and other recreation; accommodation including hotels, motels, and other traveler accommodations; and food service sectors like food and drinking places. Hospitality represents 12.3 percent of total private sector employment in Missouri, employing 297,662 workers across 15,939 establishments in 2022.

Location quotient (LQ) compares the regional share of an industry to the national share. LQs that are higher than the national average of 1.0 indicate a higher employment concentration within a region. Missouri has higher employment concentrations in *Museums, Historical Sites, and Similar Institutions* with an LQ of 1.23, *Performing Arts, Spectator Sports, and Related Industries* with an LQ of 1.13 and *Food Services and Drinking Places* with an LQ of 1.02.

Employment declined an average of 0.4 percent per year from 2017 to 2022, losing a total of 5,361 jobs. The industries with the greatest employment growth include *Museums, Historical Sites, and Similar Institutions; Performing Arts, Spectator Sports, and Related Industries; and Amusement, Gambling, and Recreation Industries*.

## MISSOURI CONCENTRATION OF HOSPITALITY ESTABLISHMENTS



Numbers indicate Hospitality establishments in a county

Source: U.S. Bureau of Labor Statistics, 2022 QCEW Establishments

# HOSPITALITY TARGET INDUSTRY GROUP

NAICS	Hospitality and Support Industries	2022 Establishments	2022 Employment	2022 Average Annual Wage	2022 Employment LQ	2017-2022 Change in Employment
All	<b>Total, All Industries</b>	<b>224,382</b>	<b>2,424,578</b>	<b>\$60,159</b>	<b>1.00</b>	<b>58,273</b>
	<b>Total, Hospitality</b>	<b>15,939</b>	<b>297,661</b>	<b>\$26,349</b>	<b>1.01</b>	<b>-5,361</b>
711	Performing Arts, Spectator Sports, and Related Industries	861	10,556	\$94,360	1.13	657
712	Museums, Historical Sites, and Similar Institutions	119	3,638	\$35,321	1.23	657
713	Amusement, Gambling, and Recreation Industries	1,604	28,775	\$23,910	0.92	577
721	Accommodation	1,469	30,218	\$32,874	0.91	-3,938
722	Food Services and Drinking Places	11,886	224,474	\$22,440	1.02	-3,314

Source: U.S. Bureau of Labor Statistics, Quarterly Census of Employment and Wages, 2022 Annual Data

The average annual private wage in Hospitality in 2022 was \$26,349. This was \$33,810 less than the state's average annual private wage of \$60,159. *Performing Arts, Spectator Sports, and Related Industries* was the only industry with above average wages in 2022. *Museums, Historical Sites, and Similar Institutions* had the next highest wages at \$35,321.

Three Hospitality industries had net employment gains from 2017 to 2022. *Museums, Historical Sites, and Similar Institution* added 657 jobs, and grew 22 percent, since 2017. While *Food Services and Drinking Places* is the largest industry, employing 224,474 workers in 2022, it has also lost 3,314 jobs since 2017. Much of the Hospitality employment that has been lost since 2017 occurred in 2020, and when looking at the time frame of 2020 to 2022, the growth rate has been positive.

## NOTES:

Target Industries are defined by North American Industry Classification System (NAICS) codes relevant to the target industry cluster. Industry clusters are not mutually exclusive and may include similar industry codes.

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